## MEMO

TO: Darryl Mitteldorf
FROM: Sally Yu, Your Part-Time Controller, LLC
DATE: July 23, 2018
SUBJECT: June 2018 Financial Reports for Malecare, Inc

Attached please find your financial reporting package for the month of June. It includes:

- Dashboard as of June 30, 2018
- Public Support Process Chart for the 6 months ended June 30, 2018
- Statements of Financial Position as of June 30, 2018 and December 31, 2017
- Statements of Activities for the 6 months ended June 30, 2018 and June 30, 2017
- Statement of Cash Flows for the 6 months ended June 30, 2018
- Statement of Functional Expenses for the 6 months ended June 30, 2018 and June 30, 2017

Rolling Forecast for the year ending 2018

- Net Asset Roll Forward for the 6 months ended June 30, 2018


## This month's financial highlights:

- Contributions to date were \$74,527. Malecare received \$50,000 grant from Pfizer, Inc in June 2018 to to support the 2018 African American Men and Prostate Cancer Project.
- The ending cash balance as of June 30,2018 was $\$ 13,605$ (page 1).
- Public support ratio to date was $41.3 \%$ based on the 5 -year average, which was slightly higher than the $33.3 \%$ IRS minimum requirement (page 2).
- Financial assets available to meet cash needs for general expenditure within one year is $\$ 11,105$ and total liabilities were $\$ 78,858$ (page 3).


## Note: Operating cash is not enough to cover 30 days of normal operating expenses, which are on an average of approximately $\$ 19,000$. Malecare owed Darryl Mitteldorf 6 months of wages and approximately $\$ 7,044$ health insurance expense reimbursement to date.

. The fiscal year to date net operating loss was $(\$ 91,351)$ (page 4 ).

- The fiscal year to date salary expenses contributed $73 \%$ of overall operating expenses (page 6).
- Total net assets were $\$ 16,890$ as of June 30,2018 . Net asset without donor restrictions was ( $\$ 35,610$ ) (page 9). Although we can still operate with a deficit, the auditor may raise the going concerns issue and we can be in serious financial trouble if the situation fails to improve over time.
- Rolling Forecast (Page 8):
- Individual donations: we have met $36 \%$ of our budget goal to date. We need to receive an additional $\$ 17,000$ in the next two quarters in order to meet the budget goal.
- Corporation donations: we have met $32 \%$ of our budget goal to date. We need to receive an additional $\$ 120,000$ in the next two quarters in order to meet the budget goal.
- Based on our current projections, and if we're able to meet the budgeted revenue goals, then the projected full fiscal year operating loss is $(\$ 4,216)$, and Malecare's ending cash balance will be $\$ 29,382$ if Malecare pays all the wages and expense reimbursement owed to Darryl Mitteldorf by the end of FY2018.
- Projected full fiscal year operating expenses are approximately $\$ 229,230$.

Please feel free to contact me with any questions. I'd be happy to help you present these results at your next finance committee meeting.

Malecare, Inc
Dashboard
As of June 30, 2018


## YTD 2018 Expense Allocation



|  | YTD 2018 |  | \% of Total |
| :--- | ---: | ---: | ---: |
| Cancer Support | $\$$ | 102,071 | $88 \%$ |
| Fundraising | $\$$ | 2,087 | $2 \%$ |
| Management | $\$$ | 11,719 | $10 \%$ |
| Total | $\$$ | 115,877 | $100 \%$ |



Malecare, Inc
Public Support Progress Chart
For the 6 months ended June 30, 2018


## Malecare, Inc <br> Statements of Financial Position <br> As of June 30, 2018 and December 31, 2017

|  | Jun-18 | Dec-17 |
| :---: | :---: | :---: |
| ASSETS |  |  |
| Current assets: |  |  |
| Cash \& cash equivalents | 13,605 | 12,322 |
| Accounts receivable | 50,000 | 17,028 |
| Prepaid expenses | 659 | 220 |
| Security deposits | 1,800 | 1,800 |
| Subtotal, Current assets | 66,064 | 31,369 |
| Fixed Assets: |  |  |
| Trademark | 1,300 | 1,300 |
| Mobile App | 37,579 | 37,579 |
| Less: Accumulated amortization | $(9,195)$ | $(9,195)$ |
| Subtotal, Fixed Assets | 29,684 | 29,684 |
| Total Assets | 95,748 | 61,053 |
| LIABILITIES AND NET ASSETS |  |  |
| Current Liabilities: |  |  |
| Accrued expenses | 7,044 | 2,812 |
| Payroll liabilities | 71,814 | - |
| Subtotal, Current Liabilities | 78,858 | 2,812 |
| Total Liabilities | 78,858 | 2,812 |
| Net Assets: |  |  |
| Without Donor Restrictions | $(35,610)$ | 58,241 |
| With Donor Restrictions | 52,500 | - |
| Total Net Assets | 16,890 | 58,241 |
| Total Liabilities and Net Assets | 95,748 | 61,053 |

## Availability

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the balance sheet date, comprise the following:

| Cash | $\$ 13,605$ |
| :--- | ---: |
| Accounts Receivable | 50,000 |
| Less contractual or donor-imposed restrictions: |  |
| $\quad$ Restricted by donors with purpose restrictions | $(52,500)$ |
| Financial assets available to meet cash needs for general expenditure within one year | $\$ 11,105$ |

## Malecare, Inc <br> Statements of Activities <br> For the 6 months ended June 30, 2018 and June 30, 2017

| REVENUE, GAINS, AND OTHER SUPPORT | Without Donor Restrictions | With Donor Restrictions | $\begin{gathered} \text { YTD } 2018 \\ \text { Total } \end{gathered}$ | $\begin{gathered} \text { YTD } 2017 \\ \text { Total } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| Support: |  |  |  |  |
| Individual Contributions | 8,931 | - | 8,931 | 4,160 |
| Corporate Contributions | 14,346 | 50,000 | 64,346 | 611 |
| Foundation Contributions | 1,250 | - | 1,250 | 500 |
| Total Support | 24,527 | 50,000 | 74,527 | 5,271 |
| Total Revenues, Gains, and Other Support | 24,527 | 50,000 | 74,527 | 5,271 |
| EXPENSES: |  |  |  |  |
| Program services |  |  |  |  |
| Cancer Support | 102,071 | - | 102,071 | 87,995 |
| Fundraising | 2,087 | - | 2,087 | 2,021 |
| Management \& General Admin | 11,719 | - | 11,719 | 13,927 |
| Total Expenses | 115,877 | - | 115,877 | 103,943 |
| Net Operating Gain/(Loss) | $(91,351)$ | 50,000 | $(41,351)$ | $(98,672)$ |
| Net Assets, beginning of year | 55,741 | 2,500 | 58,241 | 233,122 |
| Net Assets, end of year | $(35,610)$ | 52,500 | 16,890 | 134,451 |

Malecare, Inc

## Statement of Cash Flows

## For the 6 months ended June 30, 2018

| Cash flows from operating activities: | 2018 |
| :--- | ---: |
| Change in Net Assets <br> Adjustments to reconcile the change in net assets to net cash from operating activities <br> Increase (decrease) in cash from operating assets and liabilities: <br> Accounts receivable <br> Prepaid expenses <br> Accrued expenses <br> Payroll liabilities <br> Net cash flow from operating activities <br>  <br> Net increase (decrease) in cash <br> Cash, beginning of year <br> Cash, end of year | $(32,972)$ |

Malecare, Inc
Statement of Functional Expenses

## For the 6 months ended June 30, 2018

|  | Program Services | Support Services |  | 2018 |
| :---: | :---: | :---: | :---: | :---: |
|  | Cancer Support | Fundraising | MG\&A | TOTAL |
| Salaries \& Expenses | 76,057 | 1,690 | 6,761 | 84,508 |
| Occupancy | 6,695 | 147 | 1,010 | 7,851 |
| Insurance | - | - | 439 | 439 |
| Consulting | 730 | - | 2,639 | 3,369 |
| Office Expenses | 167 | - | 759 | 926 |
| Conferences | 575 | - | - | 575 |
| Meetings | - | - | - | - |
| Travel | 2,150 | - | - | 2,150 |
| Advertising \& Promotions | 691 | 250 | - | 941 |
| Website \& IT Support | 15,006 | - | 112 | 15,118 |
| Program Supplies \& Materials | - | - | - |  |
| Meals \& Entertainment | - | - | - |  |
| Public relations | - | - | - |  |
| Depreciation \& Amortization | - | - | - |  |
| Total expenses | 102,071 | 2,087 | 11,719 | 115,877 |

Malecare, Inc
Statement of Functional Expenses

## For the 6 months ended June 30, 2017

|  | Program Services | Support Services |  | 2017 |
| :---: | :---: | :---: | :---: | :---: |
|  | Cancer Support | Fundraising | MG\&A | TOTAL |
| Salaries \& Expenses | 66,597 | 1,480 | 5,912 | 73,989 |
| Occupancy | 6,480 | 144 | 1,125 | 7,749 |
| Insurance | - | - | 878 | 878 |
| Consulting | - | - | 5,250 | 5,250 |
| Office Expenses | 258 | - | 688 | 946 |
| Conferences | 266 | 30 | - | 295 |
| Meetings | - | - | - | - |
| Travel | 2,978 | 155 | - | 3,133 |
| Advertising \& Promotions | 638 | 213 | - | 850 |
| Website \& IT Support | 10,513 | - | - | 10,513 |
| Program Supplies \& Materials | 218 | - | - | 218 |
| Meals \& Entertainment | 47 | - | 74 | 122 |
| Public relations | - | - | - | - |
| Depreciation \& Amortization | - | - | - |  |
| Total Expenses | 87,995 | 2,021 | 13,927 | 103,943 |

Malecare, Inc
Rolling Forecast
For the year ending 2018

|  | ACTUAL | ACTUAL | ACTUAL | ACTUAL | ACTUAL | ACTUAL | FORECAST | FORECAST | FORECAST | FORECAST | FORECAST | FORECAST | FY 2018 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | TOTAL | BUDGET | VARIANCE |
| Revenue: |  |  |  |  |  |  |  |  |  |  |  |  | - |  |  |
| Individual Contributions | 4,741 | 330 | 1,215 | 120 | 1,330 | 1,195 | 1,000 | 1,000 | 1,000 | 2,000 | 2,000 | 10,000 | 25,931 | 25,000 | 931 |
| Corporate Contributions | 346 | 2,200 | - | 1,400 | 400 | 60,000 | 10,000 | 50,000 | 10,000 | 10,000 | 15,000 | 25,000 | 184,346 | 200,000 | $(15,654)$ |
| Foundation Contributions | 650 | - | - | - | - | 600 |  | - | - | - | - | - | 1,250 | - | 1,250 |
| Earned Income |  |  |  |  | - |  | 13,488 | - |  |  | - |  | 13,488 |  | 13,488 |
| In-Kind Support | - | - | - | - | - |  |  | - |  |  |  |  |  |  |  |
| TOTAL REVENUE | 5,737 | 2,530 | 1,215 | 1,520 | 1,730 | 61,795 | 24,488 | 51,000 | 11,000 | 12,000 | 17,000 | 35,000 | 225,015 | 225,000 | 15 |
| Expenses: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Salaries \& Expenses | 14,085 | 14,085 | 14,085 | 14,085 | 14,085 | 14,085 | 14,085 | 14,085 | 14,085 | 14,085 | 11,969 | 10,812 | 163,629 | 163,650 | (21) |
| Occupancy | 1,270 | 1,301 | 1,270 | 1,271 | 1,320 | 1,421 | 1,422 | 1,422 | 1,422 | 1,422 | 1,422 | 1,422 | 16,383 | 15,600 | 783 |
| Insurance |  |  | 220 |  |  | 220 |  |  | 220 |  |  | 220 | 879 | 880 | (1) |
| Consulting |  | 879 | 1,680 | 810 | - |  | 950 | - | - | 950 |  | - | 5,269 | 5,500 | (231) |
| Office Expenses | 476 | 11 | 107 | 68 | 143 | 120 | 75 | 75 | 75 | 75 | 75 | 75 | 1,376 | 1,250 | 126 |
| Conferences | 280 |  |  | 295 |  |  |  |  |  |  |  |  | 575 |  | 575 |
| Meetings | - | - | - | - | - |  | - | - | - | - | - | - | - | - | - |
| Travel |  | 1,173 | - | 804 | 98 | 75 | 1,000 | - | - | 1,000 | - | - | 4,150 | 4,000 | 150 |
| Advertising \& Promotions | 150 | 150 | 150 | 150 | 181 | 160 | 160 | 160 | 160 | 160 | 160 | 160 | 1,901 | 1,800 | 101 |
| Website \& IT Support | 2,626 | 3,039 | 2,816 | 2,465 | 2,203 | 1,969 | 2,000 | 2,000 | 2,000 | 2,000 | 2,000 | 2,000 | 27,118 | 25,000 | 2,118 |
| Program Supplies \& Materials | - | - | - | - | - | - | 50 | - | - | 100 | - | 100 | 250 | 250 | - |
| Meals \& Entertainment | - | - | - | - | - | - | 50 | - | - | 100 | - | 50 | 200 | 200 | - |
| Public relations |  |  | - | - | - | - | - | - | - | - | - | - | - | - |  |
| Depreciation \& Amortization | - | - | - | - | - | - | - | - | - | - | - | 7,500 | 7,500 | 7,500 |  |
| TOTAL EXPENSES | 18,887 | 20,637 | 20,328 | 19,948 | 18,029 | 18,049 | 19,792 | 17,742 | 17,962 | 19,892 | 15,626 | 22,339 | 229,230 | 225,630 | 3,600 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| NET OPERATING GAIN/(LOSS) | $(13,151)$ | $(18,107)$ | $(19,113)$ | $(18,428)$ | $(16,299)$ | 43,746 | 4,696 | 33,258 | $(6,962)$ | $(7,892)$ | 1,374 | 12,661 | $(4,216)$ | (630) | $(3,586)$ |


| CASH FLOW ADJUSTMENTS: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Depreciation |  |  |  |  |  |  |  |  |  |  | - | 7,500 | 7,500 |
| Purchase of office equipment | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Change in Mobile App costs | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Change in Trademark costs |  | - | - | - | - | - | - | - | - | - | - | - |  |
| Change in security deposits | - | - | - |  | - | - | - | - | - | - | - | - | - |
| Change in accounts receivable | 4,528 | 2,500 | 10,000 |  | - | $(50,000)$ | - | 50,000 | - | - | - | - | 17,028 |
| Change in prepaid expense |  |  | 220 | - | (659) |  | - | - | - | - | - | - | (439) |
| Change in payables |  |  |  | 810 |  | (810) |  | - | - | - | - | - | - |
| Change in accrued expense | 2,116 | - | - | - | - | 2,116 | - | - | - | - | - | $(7,044)$ | $(2,813)$ |
| Change in payroll liabilities | 11,969 | 11,969 | 11,969 | 11,969 | 11,969 | 11,969 | 11,969 | 11,969 | 11,969 | 11,969 | 11,969 | $(131,659)$ | (0) |
| Net cash flow adjustments | 18,613 | 14,469 | 22,188 | 12,779 | 11,310 | $(36,725)$ | 11,969 | 61,969 | 11,969 | 11,969 | 11,969 | $(131,203)$ | 21,276 |
| NET CASH FLOW | 5,462 | $(3,638)$ | 3,076 | $(5,649)$ | $(4,988)$ | 7,021 | 16,665 | 95,227 | 5,007 | 4,077 | 13,343 | $(118,542)$ | 17,060 |
| Beginning Cash | 12,322 | 17,784 | 14,145 | 17,221 | 11,572 | 6,584 | 13,605 | 30,270 | 125,497 | 130,504 | 134,581 | 147,924 | 12,322 |
| ENDING CASH | 17,784 | 14,145 | 17,221 | 11,572 | 6,584 | 13,605 | 30,270 | 125,497 | 130,504 | 134,581 | 147,924 | 29,382 | 29,382 |

Malecare, Inc
Net Asset Roll Forward
For the 6 months ended June 30, 2018


